

BARCELONA



B2B 2023

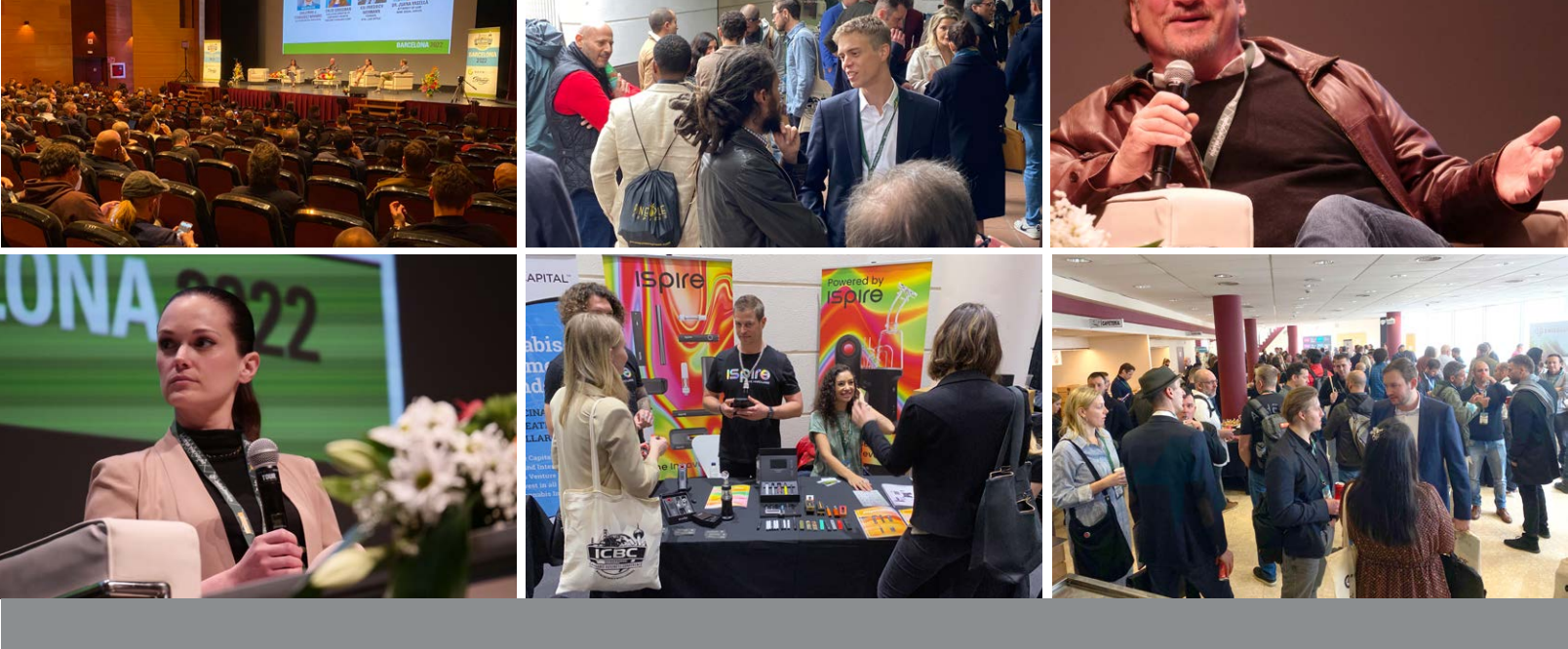
SPAIN'S LARGEST B2B!

Barcelona, Spain is the social cannabis use capital of the world. Home to hundreds of cannabis lounges and clubs, Barcelona's cannabis community and consumer experience is unique in every way. The city's rich cannabis history and culture makes it once again the perfect backdrop to the International Cannabis Business Conference (ICBC) B2B trade show, taking place 9 March 2023.

IN ASSOCIATION  WITH SPANNABIS

DATE: 9 MARCH 2023

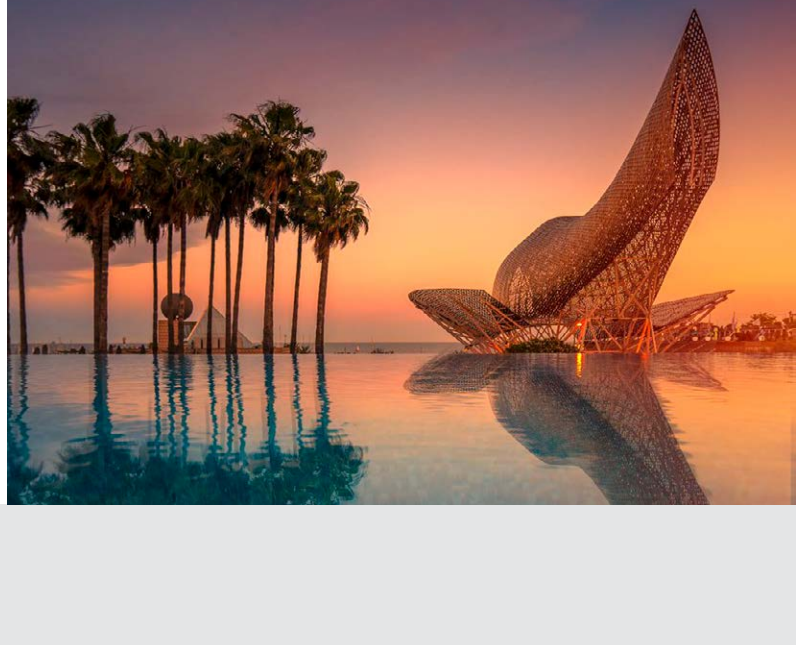
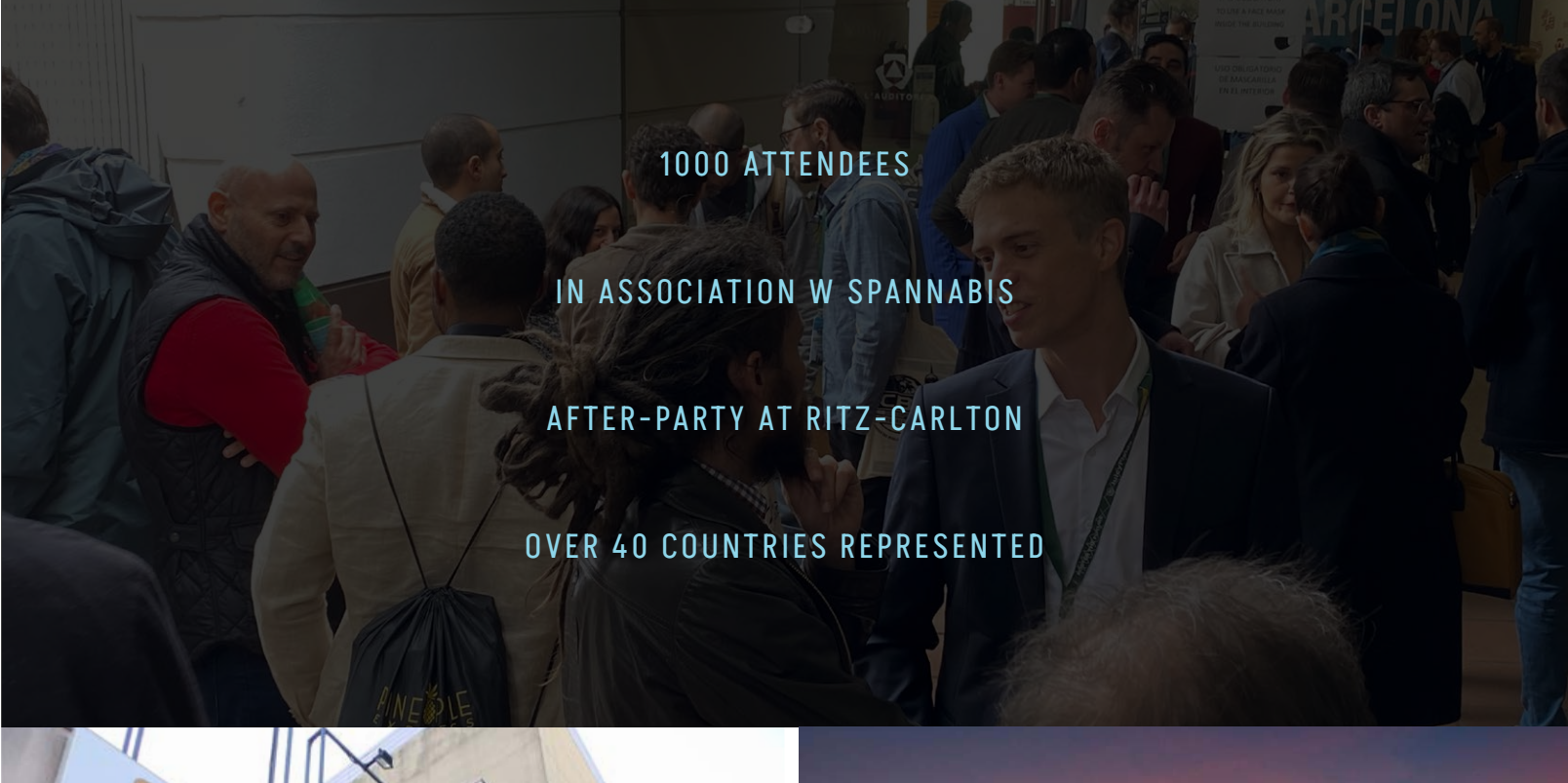
L'AUDITORI DE CORNELLÀ



Not all networking opportunities are created equal, and that is particularly true in the cannabis space. ICBC events are attended by cannabis leaders from dozens of different countries, with the Barcelona B2B trade show serving as the first major international cannabis event of its type for 2023. The conference itself will be held at the historic L'Auditori de Cornellà, with the after-party being held at the Hotel Arts Barcelona. If you want to network with the best in the cannabis space, our B2B trade show in Barcelona is a must-attend.



Network



It is becoming increasingly difficult to gain an edge on the competition in the emerging international cannabis industry, and it's more important than ever to get your idea, product, or service in front of the right people at the right time. With executives, entrepreneurs, investors, from across the planet, our B2B trade show event in Barcelona is the perfect place to put your cannabis idea on the global cannabis stage.



Exhibit

ICBC BARCELONA EXHIBITOR SPACES



90% OF SPAIN VOTERS SUPPORT MEDICAL CANNABIS

56%

56% of residents in Spain support legalizing regulated cannabis sales to adults (18 or older)

225

Barcelona is home to some 225 members-only cannabis lounges called asociaciones (associations)

4M

Spain is home to roughly 4 million cannabis consumers

3.3B

The current value of Spain's cannabis industry is €3.3 billion (£2.81bn) per year

Facts

Forbes

International Business Times

TAGES SPIEGEL

Entrepreneur MAGAZINE

San Francisco Chronicle

BILANZ

Blick

NATIONAL POST

VANCOUVER SUN

DW Deutsche Welle

Press

ICBC PHOTO DOWNLOADS

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SOCIAL MEDIA



ICBC PROMO VIDEOS

BERLIN SAN FRANCISCO BARCELONA VANCOUVER

MEDIA COVERAGE (ENGLISH)

ENTREPRENEUR MAGAZINE LA WEEKLY VANCOUVER SUN SAN FRANCISCO CHRONICLE CANN CENTRAL FORBES VANCOUVER IS AWESOME LEAFLY

MEDIA COVERAGE (GERMAN)

DEUTSCHE WELLE SRF DIE WELT BERLINER-ZEITUNG ZDF TAGES SPIEGEL



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