

BERLIN



B2B 2023

EUROPE'S LARGEST

Nowhere on earth is as exciting as Germany right now when it comes to cannabis policy and industry. Europe's largest economy is trending towards legalization and launching the world's largest legal adult-use cannabis market. ICBC is Europe's largest and longest-running cannabis B2B event and serves as Germany's largest annual gathering of influential cannabis political and business leaders.

29-30 JUNE 2023 • ESTREL BERLIN HOTEL



SAVE ON SUPER EARLY-BIRD TICKETS! PRICES INCREASE MIDNIGHT, MARCH 22

Germany's cannabis market is undergoing a historic transformation and will serve as the most desirable cannabis market to be involved in going forward. As the cannabis industry capital of Europe, opportunities in Germany are unparalleled. Executives, entrepreneurs, investors, policymakers, and industry service providers from across the planet will be converging at our B2B trade show event in Berlin making it the perfect place to put your cannabis idea on the global cannabis stage.



Network

5000 ATTENDEES

OVER 80 COUNTRIES REPRESENTED

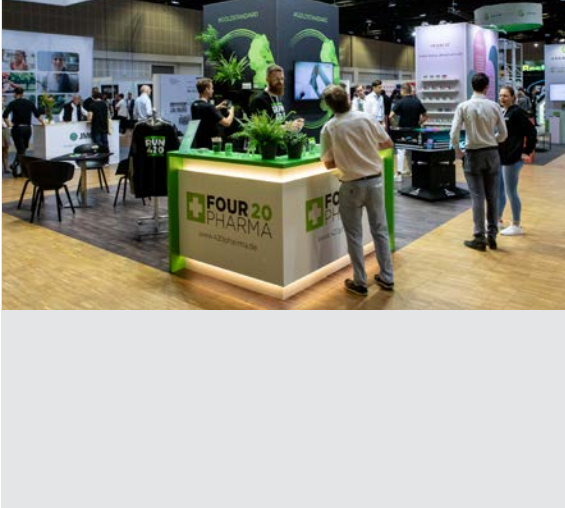
400 EXHIBITORS AND SPONSORS

ESTREL BERLIN HOTEL & CONFERENCE CENTER

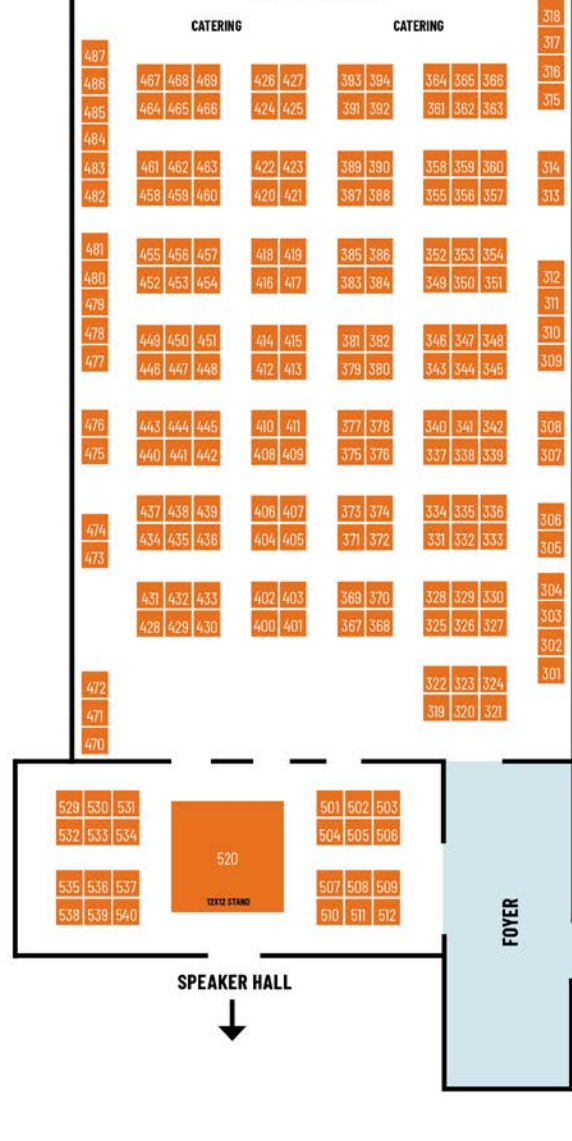
150,000 SQ FT OF EXPO SPACE



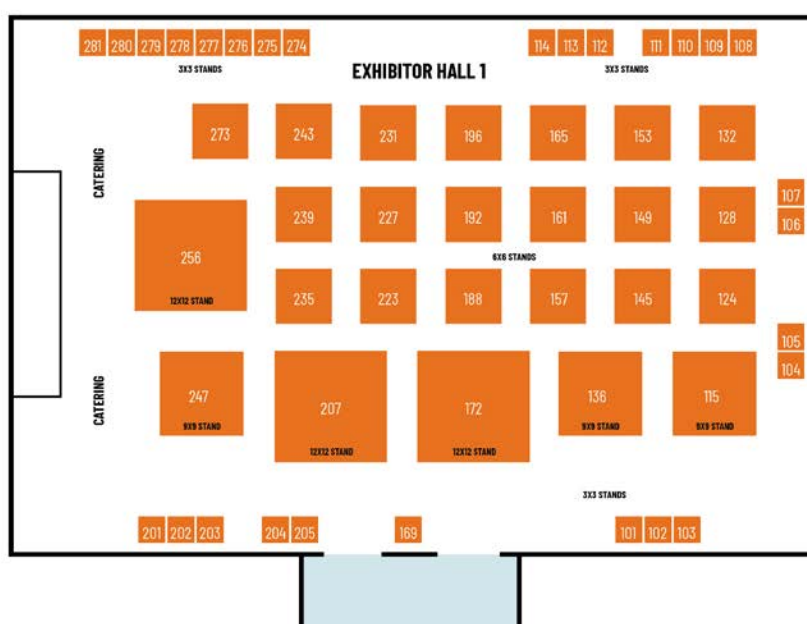
Being at the right place at the right time is always a main ingredient for networking success and in the emerging global cannabis industry it is particularly vital. ICBC Berlin is the top international cannabis industry networking opportunity of 2023, with last year's event having representatives from over 80 countries in attendance. If you want to network with the best in the cannabis space, join us at our B2B trade show in Berlin 29-30 June 2023.



Exhibit



ICBC BERLIN EXPOSITION MAP



GERMANY IS EUROPE'S LARGEST LEGAL MEDICAL CANNABIS MARKET

61%

61 percent of Germans support the controlled sale of adult-use cannabis in licensed stores

10K

Germany imported 10,487 kilograms of dried flower and extracts through the first six months of 2022

38%

Canada has accounted for roughly 38% of all of Germany's medical cannabis imports since 2017

27K

Legalizing cannabis sales for adult-use would quickly create 27,000 new jobs

GERMANY'S CURRENT LEGALIZATION PLAN INCLUDES REMOVING CANNABIS FROM THE COUNTRY'S NARCOTICS LAW

Facts

Forbes

International Business Times

TAGES SPIEGEL

Entrepreneur MAGAZINE

San Francisco Chronicle

BILANZ

Blick

NATIONAL POST

VANCOUVER SUN

DW Deutsche Welle

Press

ICBC PHOTO DOWNLOADS

PHOTO VIEWING & DOWNLOADS

SOCIAL MEDIA



ICBC PROMO VIDEOS

BERLIN SAN FRANCISCO BARCELONA VANCOUVER

MEDIA COVERAGE (ENGLISH)

ENTREPRENEUR MAGAZINE LA WEEKLY VANCOUVER SUN SAN FRANCISCO CHRONICLE CANN CENTRAL FORBES VANCOUVER IS AWESOME LEAFLY

MEDIA COVERAGE (GERMAN)

DEUTSCHE WELLE SRF DIE WELT BERLINER-ZEITUNG ZDF TAGES SPIEGEL



EUROPE'S LARGEST B2B TRADESHOW

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