



2025

EUROPE'S LARGEST **CANNABIS B2B** **CONFERENCE** IS COMING BACK TO BERLIN IN **APRIL 2025**

PRESS RELEASE



The International Cannabis Business Conference (ICBC) is once again bringing its flagship Conference, Europe's largest cannabis B2B event, to Berlin in April. **ICBC Berlin 2025** will be held at the iconic Estrel Berlin Hotel on April 29th and 30th.

ICBC BY THE NUMBERS

CANNABIS
LEADERS

5,000+

COUNTRIES
REPRESENTED

80+

SQUARE
METERS

10,000+

EXHIBITORS
& SPONSORS

400+

A diverse range of industry professionals is expected to attend ICBC Berlin 2025, including representatives from every sector of the cannabis industry, as well as leading international policymakers and service providers. Don't miss the opportunity to bring your company to the International Cannabis Business Conference in Berlin, where you can network with top professionals and elevate your business to the next level.

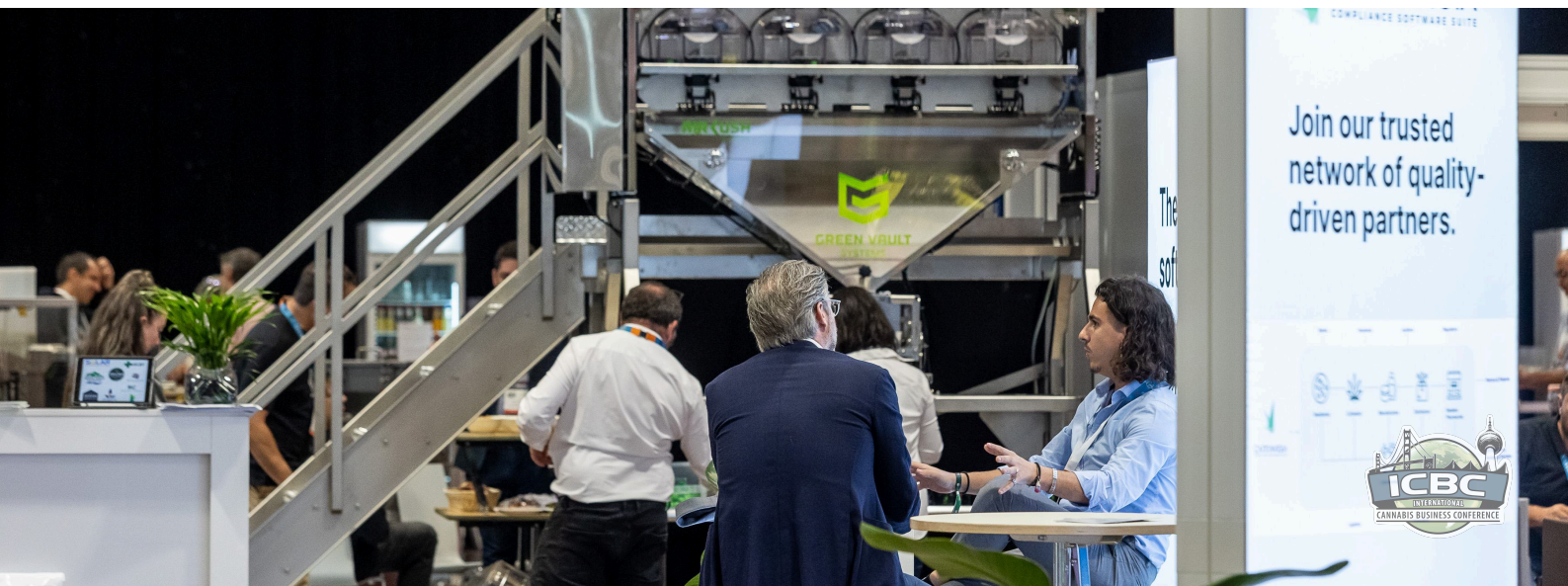
Germany's emerging medical cannabis industry was already the largest in Europe before the nation's new CanG law took effect. However, since April 1st, the nation's medical cannabis industry has grown exponentially.

A main contributing factor to the recent growth of Germany's medical cannabis industry was the removal of cannabis from the nation's Narcotics List, which was a key component of the new CanG law. The removal of cannabis from the list made it easier for doctors to prescribe cannabis in Germany, in addition to improving the medical cannabis supply chain and boosting domestic medical cannabis production.

ICBC Berlin 2025 could not be timelier, with Germany's legal cannabis industry currently undergoing a historic expansion. Starting on April 1st, 2024, cannabis became legal for adults to cultivate, possess, and consume in Germany. Additionally, as of July 1st, 2024, aspiring cultivation association operators can apply with their **local regulatory authorities** in Germany.

“Europe is by far the most exciting place on the planet for cannabis policy and industry right now. Germany is leading a continental revolution and creating opportunities that we have never witnessed before and may never witness again. Entrepreneurs and investors who get in on the ground floor now could reap the benefits for generations to Come.”

**SAYS ALEX ROGERS, FOUNDER AND CEO
OF THE INTERNATIONAL CANNABIS BUSINESS CONFERENCE.**



ACT NOW BEFORE TICKET PRICES INCREASE!

Don't miss your chance to attend ICBC Berlin 2025 at our current rates! Early-bird tickets are available until 29th January, after which standard pricing will apply. With an enhanced lineup of speakers, workshops, and networking opportunities, this year's event promises to be bigger and better than ever!

SECURE YOUR SPOT TODAY



WHO YOU'LL CONNECT WITH AT ICBC:

- ▶ Top Executives and CEOs
- ▶ Investors and Venture Capitalists
- ▶ Policymakers and Regulators
- ▶ International Business Leaders
- ▶ Industry Innovators
- ▶ Leading Researchers and Scientists
- ▶ Legal and Compliance Experts
- ▶ Entrepreneurs and Startups

The legal German cannabis market is projected to reach an estimated \$4.6 billion in value by 2034 according to a market analysis by researchers at [The Niche Research](#), which is an impressive sum. However, if Germany's medical cannabis industry continues to increase at its current rate, this projection could prove to be too conservative as time goes on.

NEW ADDITIONS AT ICBC BERLIN THIS YEAR:



Free VIP tickets for all cannabis pharmacies and cannabis clinics



Lounges with food and drink throughout the expo area



Celebrity meet and greets in the expo area



Speed networking area



Treasure hunt cards in expo area



On-site consumption lounge

EXHIBITOR DEMAND IS BOOMING - WE'VE ADDED MORE SPACE!

INTERNATIONAL CANNABIS BUSINESS CONFERENCE

BERLIN B2B 2025 STANDS MAP
ESTREL BERLIN HOTEL





This is your chance to showcase your company to top industry leaders and important decision-makers. As a sponsor or exhibitor, you will gain valuable exposure and position your brand prominently in the cannabis industry. Spaces are limited and filling up fast. **Contact ICBC today and reserve your spot at this major event!**

CONTACT ICBC

or use WhatsApp **+386 41 420 430**

You can find out more about past and upcoming conferences at **www.internationalcbc.com**. ICBC is also active on social media platforms, including **LinkedIn, Twitter, Facebook, YouTube, and Instagram**.

“INTERNATIONAL CANNABIS BUSINESS CONFERENCE” MARKETING TEAM

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