



2025

# SPAIN'S LEADING CANNABIS B2B CONFERENCE IS COMING BACK TO BARCELONA IN MARCH 2025

PRESS RELEASE





The International Cannabis Business Conference is the leading cannabis business-to-business (B2B) event series on the planet, with previous conferences taking place in several countries on multiple continents. For the last decade, the International Cannabis Business Conference event series has served as the world's premiere destination for industry networking, policy education, and entertainment.

The International Cannabis Business Conference is owned and operated by passionate cannabis advocates who believe in celebrating cannabis culture, in addition to providing world-class cannabis industry education and networking opportunities.

Barcelona's rich cannabis history and culture make it the perfect backdrop for the next International Cannabis Business Conference (ICBC) being held on March 13, 2025. ICBC has once again partnered with [Spannabis](#), Europe's top cannabis expo, to form the world's largest cannabis super conference that is a must-attend for anyone who is serious about succeeding in the emerging cannabis industry.

The European continent is the most exciting place on earth right now for cannabis policy modernization efforts and the emerging legal cannabis industry. Spain has long served as a top international destination for cannabis, and lawmakers and advocates in Spain continue to work to modernize the nation's cannabis policies and industry. The timing of the upcoming International Cannabis Business Conference B2B event in Barcelona could not be better.

Spain's cannabis industry is estimated to be worth 238.5 million euros as of 2024 according to an analysis by Euromonitor International. Euromonitor estimates that Spain's medical cannabis market alone is worth an estimated 27.3 million euros as of this year. Those figures are estimated to rise in 2025 to 358.4 million euros and 107.6 million euros, respectively.

[Spannabis](#) has previously teamed up with the International Cannabis Business Conference to host past super conferences, and the collaborations were a tremendous success. The 2025 cannabis super conference will be larger and more exciting than ever, with the collaboration event being the largest of its type on the planet.

You can visit the event's webpage to view the [full schedule](#) for the upcoming International Cannabis Business Conference in Barcelona, as well as the event's [list of speakers](#). The conference's focus on the emerging cannabis industry, both in Spain and the rest of Europe, is the perfect complement to [Spannabis'](#) festivities for anyone who is serious about achieving success in the cannabis space.

*“The **Spannabis** brand is iconic and one of the most recognized names to cannabis fans all over the world, and we are honored to once again be partnering with such a long-time and important institution,”*

**STATES ALEX ROGERS, EXECUTIVE PRODUCER  
OF THE INTERNATIONAL CANNABIS BUSINESS CONFERENCE.**

*“**Spannabis** has served as the meeting point for the entire European cannabis scene for many years. It is first and foremost a consumer event, however, many folks who attend are also looking for a B2B element. The ICBC’s partnership with **Spannabis** fills this gap and satisfies a clear need for major cannabis industry players to meet, network, and to progress and advance the industry as cannabis laws are modernized in Spain and across the continent.”*

**ROGERS SAID.**

Dozens of countries will be represented at the super conference this March in Barcelona and will include representatives from every sector of the industry as well as leading international cannabis policymakers and industry service providers. Attend the super conference in Barcelona to network with investors and entrepreneurs to take your industry pursuits to the next level.

You can find out more at this link here: [www.internationalcbc.com/barcelona](http://www.internationalcbc.com/barcelona)

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You can find out more about past and upcoming conferences at [www.internationalcbc.com](http://www.internationalcbc.com). ICBC is also active on social media platforms, including [LinkedIn](#), [Twitter](#), [Facebook](#), [YouTube](#), and [Instagram](#).

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## **“INTERNATIONAL CANNABIS BUSINESS CONFERENCE” MARKETING TEAM**

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